## For Membership Associations

For Chartered Bodies
Institutes
Societies
Trade Associations
Chambers of Commerce
Business Clubs
Trade Unions
Federations Forums
User Groups
Guilds
Sports Associations
Social Clubs
Hobby and Interest Clubs

£295
per delegate

### 3 for 2 offer

Book 3 places and the 3rd place is free!

### March 2025



The UK's Leading & Most Experienced Membership Training Provider



# ON MEMBERSHIP DEVELOPMENT

1. MEMBER RECRUITMENT STRATEGIES AND TACTICS

The best ways to acquire new members

2. Member Retention Strategies and Tactics

How to engage new and existing members

3. COMMUNICATING THE VALUE OF MEMBERSHIP

How to develop and demonstrate a compelling value proposition

4. Managing The Membership Experience

How to deliver an experience that members will value

Other in-house webinars available

# 1. MEMBER RECRUITMENT STRATEGIES AND TACTICS

This is an in-depth look at how to attract and recruit new members.

#### You will learn:

- The seven different membership development strategies used by associations
- The tactics and techniques used to attract new members and which are the most effective
- The key research needed to produce an effective recruitment campaign and the essential questions to ask
- The four key stages in the prospective members journey into membership understanding this will help you better understand how to encourage them to join
- The best way to raise your profile and increase awareness of how you help members succeed
- How to nurture and guide people who express an interest in joining
- A technique to help you overcome objections
- The key skills needed to recruit members
- The critical information you need to uncover during recruitment to ensure a successful on-boarding process.

The seminar handouts include a template of a membership recruitment plan.

### Tuesday 25th March 2025

"A really fantastic day - thank you. It was great to discuss ideas with other membership professionals and the training facilitated some really useful conversations.", Nyisha Bill-Eteson, Lead Memership Development Officer, Royal Academy of Dance

"I enjoyed the presentations and information given by Sue, it is much more accessible and personal than some of these other member training bodies. I also liked the interactive videos." Lianne Birney, Membership Manager, Chartered Institute for Archaeologists

"Thank you for a superb learning experience - such an excellent and warm presentation.", Rachel James, Deputy Director of Education, The Honourable Society of Gray's Inn

"I really enjoyed attending - it was much more engaging than these events are usually. The day encouraged me to think and has produced a long list of actions that are specific and tangible.", Joanne Beale, Marketing Manager, BDA

# 2. MEMBER RETENTION STRATEGIES AND TACTICS

A structured step-by-step comprehensive review of how to retain members.

#### You will learn:

- The key factors that affect retention
- Why members leave and who is at risk of leaving
- What associations have discovered correlates with a high retention
- The strategies and tactics you can use to minimise the risk that members will leave
- The key research you need to undertake before preparing your retention plan
- The options for segmenting your members so you can better meet their expectations and needs
- How to make new members feel welcome
- Practical tips for engaging members and building a strong community
- Ideas for improving the renewals process.

The seminar workbook includes a template of how to structure a member retention plan and a template of a lapsed member questionnaire.

### Wednesday 26th March 2025

"Great coverage, great exercises and also liked all the examples you showed to illustrate the key points. I have lots of great tips to improve the retention processes." Mélanie Chaubert, Associate, Member Relations, World Business Council for Sustainable Development

"Sue was excellent and provided tangible evidence based on research to support potential retention strategies.", Sam Butter, Membership and Appraisal Co-ordinator, Society of Occupational Medicine

"Sue is very engaging and her delivery was very good. I also enjoyed learning from others." Georgie Roche, Membership Administrator, ICC UK

"This was an excellent course with the right balance across all aspects—including good handouts, slides, exercises and pace. Thank you.", Justin Mingaye, Membership Manager,

CIPP

"It was really great that Sue was able to share some great ideas and solidify the strength of some of the ideas that we are looking to implement.", Holly de Souza, Professional Membership Manager, International Compliance

# 3. COMMUNICATING THE VALUE OF MEMBERSHIP

How To Develop & Demonstrate A Membership Value Proposition

This is a challenge for many associations and this workshop will show you how to demonstrate value.

#### You will learn:

- The 10 steps involved in developing a winning value proposition statement
- How to draft your value statement using Sue's tried and tested template. This concisely answers the questions why a prospective member should join and an existing member should renew. It helps you become the natural choice, win over prospective members earlier in the recruitment process and stand out from the competition
- How you can make a big difference from small tweaks and changes
- The 8 ways to help the value you have identified to stand out and attract attention
- A great technique you can use to review and revise your list of benefits and to make it very appealing and make a stronger connection with the reader
- The research you can use to better understand what members value—this session alone will save you hours of background reading
- The different types and sources of value for your members, including a review of the member value continuum
- How to communicate the value of the intangible benefits of membership
- The latest developments in communicating value, the changes that some associations have made in this area and how to get support for this vital work.

The session includes a comprehensive workbook with templates and many practical examples from membership bodies.

### Thursday 27th March 2025

"A brilliant seminar." Judith Dunn, Scottish Assn of Landlords

"Great session. I have taken a lot from it that I will implement in my everyday job.", Joe Brewin, Partnership & Development Account Executive, The IET

"I found the whole experience fascinating and inspiring – it was fantastic and exceeded my expectations. Excellent. We have now got a lot of work to do to get our messages right." Mark Laurie, Director, Nationwide Caterers Association

"An inspirational day which will have a huge impact on shaping our future strategy." Claire Treadwell, Head of Marketing and Membership, Arts Marketing Association

# 4. MANAGING THE MEMBERSHIP EXPERIENCE

The member experience has reached a new level of strategic importance.

This session will give you a deeper understanding of how you can manage and influence the membership experience to improve recruitment and retention, improve loyalty and add value for members.

#### You will learn:

- Why organisations have been re-inventing themselves around the customer experience
- How focusing on the experience results in an increase in the value of membership
- The tools and research to use to get an 'outside-in' or member centric perspective, including the template that many associations are now using to map out the key member journeys
- The typical stages in three of the key member journeys into membership, the first year of membership and the journey into leadership—to fast track your learning using these tools
- What to focus on and what the first pioneer in the membership sector did to deliver a winning experience
- How to create a Member Experience Statement for your association to help you deliver a consistent and predictable experience that re-enforces your brand
- The measures and metrics your can use to monitor the membership experience
- Some great tips and tactics for improving the experience and the latest developments in the sector.



### **Special bonus**

Every delegate receives a complimentary copy of 'Managing the Membership Experience'.

### Friday 28th March 2025

"Really enjoyed the content of the courses as well as the pace (regular breaks were appreciated!). Took away loads of learning, which I'm hoping the team will be receptive to!" Michelle Armstrong, Head of Membership, FIS (Finishes and Interiors Sector)

"Fab – so useful. Loved the idea of how to create community and measure a sense of community and the member experience statement will really help focus us." Fay Counts, Head of Fundraising and Membership, The Vegetarian Society

"Very enlightening – particularly looking at things from the member perspective. I will use what I have learned today to improve how we interact with members.", Craig Docking, Membership Engagement, Chartered Banker Institute

"A great course. I will now be developing a membership statement that the whole company endorses and mapping customer journeys." Caroline Reed, Crohn's and Colitis UK



### Please book place(s) on the following events:

1	Member Recruitment Strategies And Tactics				
	☐ Tuesday 25th March 2025				
2	Member Retention Strategies And Tactics				
	☐ Wednesday 26th March 2025				
3	3 Communicating The Value Of Membership				
	☐ Thursday 27th March 2025				
4	Managing The Membership Experience				
	☐ Friday 28nd March 2025				
	Writing member centric communications				
	This 90 minute webinar is run in-house	Call Sue for more details			
DELE	GATE 1 F	Position	EVENT NO		
DELEGATE 2		Position	EVENT NO		
DELEGATE 3 (FREE) F		Position	EVENT NO		
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- £295 per delegate. Special 3 for 2 offer—book 2 places and get a 3rd place free!
- Timing: All events start at 9.15am and finish at 4.15pm.
- On receipt of your booking an invoice with confirmation of your booking and joining instructions
  are sent to you via email. All fees must be paid for in advance by direct debit, cheque, credit card
  or PayPal. Cancellations must be received in writing 30 days in advance of the course date. All
  fees are forfeited thereafter, however substitutions can be made.

### Who Should Attend?

These events are ideal for anyone working in membership, including newcomers.

They are extremely practical and contain fundamental concepts and the latest thinking about membership.

### Venue

• All courses and workshops will take place as webinars online via Zoom.

### Why Attend?

The sessions are for smaller groups (maximum of 15 people) to allow for more interaction

The seminars are presented by Sue Froggatt, who is the UK's most experienced membership trainer. Sue:

- Has delivered over 590 training sessions to a range of delegates from CEOs to people new to membership
- Has trained in 12 countries around the world including Australia, New Zealand, Canada and throughout Europe
- Is a founder member of the UK Professional Speakers Association, and a national and international conference speaker on membership.

### Would An In-House Seminar Suit You Better?

Any of the seminars can be run in-house on your premises. This is a great way to bring everyone up to the same level of understanding. The result? A more motivated, informed and effective team. Sue has delivered over 95 customised inhouse seminars for associations.

Additional topics available include:

- Developing your strategic plan
- Putting members first: Developing a member-centric culture
- Essential telephone skills for member recruitment and retention

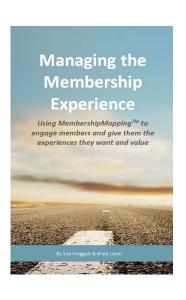
### Also From Sue

- Co-author of: 'Managing the Membership Experience'
- The facilitation of away-days and strategic planning meetings with the Board or senior staff
- Conference speaking
- Consultancy

### Sue Froggatt Training & Consulting

P: 0870 747 9185 E: inquiries@suefroggatt.com W: www.suefroggatt.com





### **ORGANISATIONS THAT HAVE ATTENDED THESE SEMINARS**

Action for Deafness Association of MBA's **British Association of Removers British Safety Council** Actuarial Profession Association of Medical Research Charities British Association of Settlements & Social British Safety Industry Federation Administration Services Limited Association of Optometrists **Action Centres** British Shops & Stores Association Advice UK Association of Personal Injury Lawyers British Association of Snowsport Instructors British Sign & Graphics Association Age Care Association of Planning Supervisors British Association of Sport & Exercise British Society for Rheumatology Age Concern Association of Plumbing & Heating Sciences **British Sociological Association** Agricultural Industries Confederation British Association of Urological Nurses British Stainless Steel Association Contractors Association of Police & Court Interpreters British Bankers Association British Sub Aqua Club Airmic Airports Council International Association of Professional Staffing British Business & General Aviation **BSAVA** Alexony Maritime Companies Association **British Toilet Association** Alternative Investment Management Association of Suppliers to the Furniture British Cardiovascular Society British Toy & Hobby Association Association Industry British Chamber of Commerce I EU & British Turf & Landscape Association Alzheimer's Disease International Association of Taxation Technicians Belgium British Universities Finance Directors Group Association of University Administrators British Chambers of Commerce British Vehicle Rental & Leasing Association Alzheimer's Society Anaphylaxis Campaign Association of University Directors of **British Cycling Federation** British Venture Capital Association Anti Copying in Design Estates **British Dental Association** British Veterinary Association Association of Welding Distributors AOSpine International British Ecological Society British Water AOTrauma International Attend British Educational Suppliers Association British Wind Energy Association British Electrotechnical & Allied Mfrs Arab-British Chamber of Commerce Australian Business British Woodworking Federation Army Cadet Force Association Authors Licensing & Collecting Society **Building Safety Group** Art Fund Automotive Manufacturer's Racing British Equine Veterinary Association **Bumblebee Conservation Trust** Arts Marketing Association Association **British Expertise Business Community Institute** British Fire Protection Systems Association Badminton Scotland Arts Society **Business Continuity Institute** Asbestos Control & Abatement Division BCS - The Chartered Institute for IT British Franchise Association Business in the Community Association for Child & Adolescent Mental Benenden Healthcare Society British Fruit Juice Association **Business Link for Essex** Beverage Standards Association Health **British Glass** Business Link Hereford & Worcester Association for Clinical Biochemistry and **BICSc** British Golf Industry Association **Business West British Grooms Association** Laboratory Medicine **Bio Industry Association** Call Centre Association Association for Coaching UK **Biochemical Society** British Hardware Federation Cambridgeshire & Peterborough Association for Consultancy & Engineering Bioscience Industry Association British Healthcare Trades Association Association of Local Councils Association for Graphic Information Bioscientifica British Holiday & Home Parks Association Campaign for Real Ale BioVale, c/o BDC Campaign for Science & Engineering Association for Information Management British Hospitality Association Association for Informational Media & BirdLife International British In Vitro Diagnostics Association Campden BRI **British Incoming Tour Operators** Camping and Caravanning Club Birmingham Business Link Equipment Association for Perioperative Practice Birmingham Chamber of Commerce & Canada-UK Chamber of Commerce Association Association for Physical Education Industry British Independent Retailers Association Caravan Club Association for Project Management Biscuit Cake Chocolate Confectionery British Institute for Learning & Career Development Institute Association for Project Safety Association Development Catering Equipment Suppliers Association Association for the Study Education of BM Trada Certification British Institute of Cleaning Science Cavell Nurses' Trust Medical Education British Institute of Facilities Management **CEDIA** BOHS - The Chartered Society for Worker Central Council of Physical Recreation Association of Accounting Technicians British Institute of Innkeeping Association of Anaesthetists Health Protection British Institute of Interior Design Centre for Alternative Technology Booksellers Association of the UK & Ireland Association of Art & Antique Dealers British Institute of International and CFRAM Association of British Healthcare Industries Boundless **CFA** Institute Comparative Law Association of British Insurers Bournemouth Symphony Orchestra British Institute of Learning Disabilities Chamber Business Enterprises Association of Certified Chartered **Bowls Scotland** British Institute of Radiology Chamber of Commerce & Business Link British Insurance Brokers' Association Herefordshire & Worcestershire Accountants **Boxing Scotland** Association of Charitable Foundations Bradford Chamber of Commerce & Industry British In Vitro Diagnostic Association Chamber of Commerce and Industry Association of Charitable Organisations Brewing, Food & Beverage Industry **British Library** Slovenia (ACO) **Suppliers Association** British Marine Federation Charity Finance Group Association of Chartered Certified British & International Golf Greenkeepers Charity Retail Association British Medical Acupuncture Society Accountants Association British Medical Association CharityComms Association of Chief Executives of Voluntary British Academy of Management British Medical Ultrasound Society Chartered Accountants Ireland British Activity Providers Association Chartered Banker Institute Organisations British Nuclear Medicine Society Association of Christian Teachers **British Acupuncture Council** British Occupational Hygiene Society Chartered Global Management Association of Commonwealth Universities British Aerosol Manufacturers' Association **British Osteopathic Association** Accountants Association of Corporate Treasurers British Amusement Catering Trade Ass **British Pain Society** Chartered Institute for Archaeologists Association of Cycle Traders British Antique Furniture Restorers British Parking Association Chartered Institute for Securities & Association of Electricity Providers Association **British Pest Control Association** Investment Association of Employment & Learning British Association for Counselling & British Pharmacological Society Chartered Institute of Arbitrators Providers Psychotherapy British Polish Chamber of Commerce Chartered Institute of Bankers in Scotland Association of Graduate Recruiters Chartered Institute of Building British Association for Shooting and **British Ports Association** Association of Graphical Information British Printing Industries Federation Chartered Institute of Credit Management Conservation Association of Independent Music British Association of Communicators in British Private Equity & Venture Capital Chartered Institute of Ecology and **Environmental Management** Association of Interior Specialists Association Association of Investment Companies British Association of Dental Nurses British Promotional Merchandise Chartered Institute of Environmental

British Association of Domiciliary Care

British Association of Prosthetists and

British Association of Landscape Industries

British Association of Journalists

Orthotists

Association

British Property Federation

British Psychological Society

British Romanian Chamber of Commerce

**British Red Cross Society** 

Health

**Human Factors** 

**Transport** 

Chartered Institute of Ergonomics &

Chartered Institute of Highways &

Association of Learned & Professional

Association of Licensed Multiple Retailers

Association of Manufacturers of Power

Society Publishers

**Generating Systems** 

European Association for International Game Conservatory Trust Chartered Institute of Housing Commerce Chartered Institute of Internal Auditors Craft Bakers Association Garage Equipment Association Education Chartered Institute of Legal Executives Craighead Institute European Association of Neurosurgical Garden Organic Chartered Institute of Library & Credit Services Association Societies Gauge & Toolmakers Association Information Professionals Cricket Scotland European Competitive Teleco Association Geological Society Chartered Institute of Logistics & Transport Crisis European Direct Selling Association Giftware Association Chartered Institute of Logistics & Transport Crohn's and Colitis UK European Federation of National Girlguiding UK **Engineering Associations** CTC - National Cyclist's Organisation Glasgow City Marketing Bureau in Ireland Chartered Institute of Management Cumbria Tourism European Foundation Centre Glass & Glazing Federation Custom Electronic Design and Installation Accountants European Language Industry Association **GLPQ** Consortium Chartered Institute of Marketing European Mortgage Federation GMB Trade Union Association Chartered Institute of Patent Agents **CYFLE** European Process Safety Centre Golf Club Managers' Association Chartered Institute of Payroll Professionals D&AD European Regions Airline Association Good Salon Guide Chartered Institute of Personnel Dance UK European Sales & Marketing Association Goodform Development Daycare Trust European Society for Medical Oncology Grain & Feed Trade Association Chartered Institute of Public Finance &Defence Manufacturing Association European Society for Organ Great Ormond Street Hospital Children's Accountancy Design & Technology Association Transplantation Charity Chartered Institute of Purchasing & Supply Design and Artists Copywrite Society European Society for Paediatric Great Western Hospitals NHS Trust Chartered Institution of Building Services Greater Manchester Chamber of Commerce Design Business Association Endocrinology European Society for Sports Traumatology, **Development Trusts Association** Group RCI Chartered Institution of Highways & Devon Association of Local Councils Knee Surgery and Arthroscopy GS1 Ireland GTMC - The voice of business travel Transportation Dignity in Dying European Society of Surgical Oncology Guild of Fine Food Diplomatic Service Families Association Chartered Institution of Wastes European Tourism Association Disabled Living Centres Council European Wind Energy Association Guild of Master Craftsmen Management Chartered Insurance Institute Dorset Association of Local Councils Eurosite Haemophilia Society Chartered Management Institute DrugScope Evangelical Alliance Hailsham Chambers Hampshire & Isle of Wight Wildlife Trust Chartered Quality Institute DSDM Consortium **Expert Witness Institute Dublin Chamber of Commerce** Faculty of General Dental Practice Hampshire Association of Local Councils Chartered Society of Physiotherapy Faculty of Public Health Hardware Association Ireland Chartergroup **Dublin Tourism Centre** Chemical Business Association **EADV** Faculty of Sexual and Reproductive Head Food Manufacturers' Association Chester Chamber of Commerce **EANS** Healthcare Healthcare Financial Management Chester Zoo Eating Disorders Association Families Need Fathers Association Chief Fire Officers' Association **EAUC** Faraday Centre for Retail Excellence Heating & Hot Water Industry Council Federation Against Software Theft **ECPR** Help the Hospices Child Poverty Action Group Federation of Belgian Chambers of Helplines Partnership CHS Alliance **FDANA** Cinema & Television Benevolent Fund Edgbaston Priory Club Commerce Hertfordshire Association of Local Councils Edinburgh Chamber of Commerce Federation of Communication Services Hertfordshire Care Providers Association City & Guilds Educational Institute of Scotland Federation of Engine Re-Manufacturers Herts & Middlesex Wildlife Trust CityCo Federation of Holistic Therapists Higher Education Strategic Planners Citywide Women's Consortium Electrical Distributors' Association Federation of Master Builders Association Clonmel Chamber of Commerce **Emerging Payments Association** Federation of Plasterers & Drywall Hire Association Europe COBCOF **Employee Ownership Association** Contractors Historic Scotland Coeliac UK **Employment Related Services Association** Federation of Small Businesses Historical Association Cogent Skills Energy & Utilities Alliance Honourable Society of Gray's Inn Federation of Sports and Play College of Chiropractors **Energy Industries Council** Fencing Contractors Association Honourable Society of Lincoln's Inn College of Occupational Therapists **Energy Institute** Fieldwork Education Horticultural Trades Association College of Optometrists Engage, the National Association for Film Distributors' Association Horsescotland College of Policing Finance, Credit & International Business **HOSPA** Gallery Education College of Social Work **Engineering Employers Federation** Association Hospitality Action Commission for Patient & Public Engineering Equipment & Materials Users Fine Art Trade Guild Hospitality Guild Involvement in Health Association Finishes & Interiors Sector Hotel & Catering International Community Development Exchange Finnish-British Chamber of Commerce Management Association **Engineers Ireland** England Rugby Supporters Club Fire Industry Association HouseMark Composites UK **English Association** Fire Officers' Association CompTIA.org **HR** Society Confederation of British Metalforming English UK Fire Protection Association Human Systems International **ENT UK** Hurlingham Club Constructing Excellence Entrepreneurs Forum Fitness Industry Association IABM - Representing Broadcast and Media Construction Employers Federation Environmental Association for Universities Food & Drink Forum Technology Construction Industry Research & and Colleges Forensic Science Society ICOM Energy Association Information Association Environmental Coalition on Standards Forestry Commission **ICC UK** Consumer Credit Trade Association **Epilepsy Action** Forum of Private Business ICSA - The Governance Institute **Equity Release Council** Convenience Stores & Newsagents Ass Fostering Network Co-operatives UK **Ergonomics Society** Foundation Trust Network IFFO - The Marine Ingredients Organisation Cork Chamber of Commerce **ESOMAR** Freight Transport Association IfM Engage Ltd **ESOT** Council for Administration Freshwater Biological Association Council of Mortgage Lenders ESTRO aisbl Friends of the Royal Academy Immediate Media Co Country Land and Business Association **Euclid Network** Friends of Westonbirt Arboretum Immigration Law Practioners' Association Country Lane & Business Association European Academy of Dermatology and **FSRH IMPA ACT** Galapagos Conservation Trust Incorporated Society of British Advertisers Countryside Alliance Venereology European American Taxation Institute Incorporated Society of Musicians County Kildare Failte Galvanizers Association

European Association for Cancer Research

**GAMBICA** 

Coventry & Warwickshire Chamber of

Irish Association of Pension Funds Independent Automotive Aftermarket Institute of Risk Management of Torture Institute of Sales & Marketing Management Irish Business Employers Confederation Medical Protection Society Independent Healthcare Advisory Services Institute of Sales Promotion Irish Computer Society Medway NHS Foundation Trust Meetings Industry Association Independent Schools' Bursars Association Institute of Technology Irish Dental Association Independent Theatre Council Institute of the Motor Industry Irish Hardware & Building Materials MemberWise Industrial Commercial Energy Association Institute of Trade Mark Attorneys Association MemNet Industry Research & Development Group Institute of Translation and Interpreting Irish in Britain Mencap Irish Institute of Chartered Physiotherapists Insol International Institute of Travel & Tourism Meniere's Society Irish Institute of Credit Management Institute and Faculty of Actuaries Institute of Water Officers Mensa Institute for Archaeologists Institution of Chemical Engineers Irish Institute of Purchasing & Materials Metal Trades Association Institute for Family Business Institution of Civil Engineers Management Metropolitan Police Institute for Learning Institution of Diagnostic Engineers Irish National Teachers' Organisation Microbiology Society Institution of Engineering & Technology Irish Nurses & Midwives' Organisation Midlands Probation Training Consortium Institute for Manufacturing Institute for Occupational Ergonomics Institution of Fire Engineers Irish Pharmacy Union Milton Keynes & North Buckingham Institute of Accounting Technicians Institution of Gas Engineers & Managers Irish Quality Centre Chamber of Commerce Institute of Acoustics Institution of Highways & Transportation Irish Retail Newsagents Association Mind Institute of Actuaries Institution of Incorporated Engineers Irish Society of Chartered Physiotherapists Minor Metals Trade Association Institute of Administrative Management Institution of Lighting Professionals Mosaic Events Institute of Advanced Motorists Institution of Materials Minerals & Mining ISBA (British Advertisers) Motor Cycle Industry Association Institute of Auditors Institution of Mechanical Engineers ISSI Fellowship in the UK Motor Neurone Disease Association Motor Ombudsman Institute of Biology Institution of Occupational Safety & Health **IWM Business Services** Institute of Biomedical Sciences Institution of Railway Operators Judo Scotland Motor Sports Association Institute of Business Advisers Motorsports Industry Association Institution of Structural Engineers Kennel Club Institute of Career Guidance Kent Association of Local Councils Mounted Games Association Instructus Institute of Cast Metals Insurance & Reinsurance Legacy Association Kent Wildlife Trust Mountaineering Scotland Institute of Certified Public Accountants Insurance Institute of London **Kew Foundation** Moving Image Society Institute of Certified Public Accountants in Insurance Ireland **Key Support Services** Music Industries Association Ireland Intellect Kingston Chamber of Commerce MUTA Lancashire & Blackpool Tourist Board Institute of Chartered Accountants in Intensive Care Society NAFFMS England and Wales International AIDS Society Lancashire Wildlife Trust National Association for Able & Gifted Institute of Chartered Foresters International Artist Managers' Association Landlord Accreditation Scotland Institute of Clinical Research International Association of Book-Keepers Landscape Institute National Association for Able Children in  $Institute \, of \, Contemporary \, Arts \,$ International Association of Broadcasting Law Society Education National Association for Primary Education Institute of Credit Management Manufacturers Law Society of Ireland Institute of Customer Service International Association of Teachers of LawWorks National Association for Special Educational Institute of Direct & Digital Marketing Learning Through landscapes English as a Foreign Language Institute of Directors International Bar Association Leatherhead Food International National Association of British & Irish International Bunker Industry Association Institute of Directors in Ireland Leicestershire & Rutland Association of Local Millers Institute of Engineering & Technology International Classification Media National Association of Co-operative Councils Institute of Environmental Management Leicestershire Fire & Rescue Service Officials Association and Assessment International Coach Federation Liberty National Association of Decorative & Fine Institute of Ergonomic & Human Factors International Compliance Association LIFE **Arts Societies** Institute of Financial Accountants Life Insurance Association National Association of Estate Agents International Corporate Governance National Association of Goldsmiths Institute of Financial Services Liverpool Business Association Network Institute of Food Science & Technology International Council of Shopping Centres Liverpool Chamber of Commerce National Association of Head Teachers National Association of Hospital & Institute of Fundraising (Europe) Locality Institute of Groundsmanship International Council of Voluntary Agencies Lodge Park Netball Club Community Friends Institute of Health Records & Information International Hydropower Association London Chamber of Commerce & Industry National Association of Local Councils International Pharmaceutical Federation London Library Management National Association of Master Bakers Institute of Healthcare Engineering & Estate International Fishmeal & Fish Oil London Wildlife Trust National Association of Pension Funds Organisation London Work Based Learning Alliance National Association of Primary Care Management Institute of Horticulture International Powered Access Federation Londonwide LMCs National Association of Round Tables Institute of Internal Auditors International Projects Finance Association Long Term Conditions Alliance National Association of Schoolmasters Institute of Leadership & Management International Society for Horticultural Low Carbon Vehicle Partnership Union of Women Teachers Institute of Legacy Management Science Lucideon National Association of Toy & Leisure Institute of Legal Executives International Society of Endocrinology Lymphoma Association Institute of Legal Finance & Management International Society of Nephrology Macular Society **National Autistic Society** International Underwriting Association Magistrates' Association National Business Travel Network Institute of Linguists Institute of Marine Engineering, Science & International Union Against Tuberculosis & Major Energy Users' Council National Childbirth Trust Technology Lung Disease (Union) Major Projects Association National Childminding Association Institute of Mathematics & its Applications International Union of Aerospace Insurers Making Music National Children's Bureau Institute of Measurement & Control International Union of Aviation Insurers Management Consultancies Association National Council for Training of Journalists Institute of Motor Industry International Water Association National Council for Voluntary Mathematical Association Institute of Optimum Nutrition International Wire & Machinery Association Manufacturers' Agents' Association Organisations Institute of Payroll & Pensions Management International Wool Textile Organisation Marie Curie Cancer Care National Council of One Parent Families Institute of Physics Internet Advertising Bureau Marine & Sea Cadets Society National Day Nurseries Association Institute of Physics & Engineering in Internet Society Maritime London National Education Union **Investment Property Forum** National Family & Parenting Institute Medicine Market Research Society Institute of Practitioners in Advertising **Investor in Customers** Marketing Institute of Ireland National Farmers Union Institute of Public Administration **Investor Relations Society** Marketing Manchester National Federation of Meat & Food Traders Institute of Public Finance Marketing Society National Federation of Retail Newsagents Institute of Public Relations IPSE - The Association of Independent Mechanical & Metal Trades Confederation National Federation of Roofing Contractors

Medical & Dental Defence Union of Scotland National Federation of Sub Postmasters

National Federation of Women's Institutes

Medical Foundation for the Care of Victims

Institute of Quality Assurance

Institute of Quarrying

Professionals & The Self Employed

**Ipswich Institute** 

National Hairdressers' Federation	PRI Association	Scottish ClubSport	Stroke Alliance for Europe
National Landlords Association	Producers Alliance for Cinema & Television	Scottish Council for Development & Industry	Stroke Association
National Osteoporosis Society	Professional Speakers Association	Scottish Council for Voluntary Organisations	
National Outsourcing Association	Proprietary Association of Great Britain	Scottish Curling	Suffolk Chamber of Commerce
National Pharmacy Association National Rheumatoid Arthritis Society	PSHE Association PTA-UK	Scottish Cycling Scottish Federation Housing Association	Suffolk GP Services Suffolk Wildlife Trust
National Rifle Association	Public Chairs' Forum	Scottish Fencing	Surface Engineering Association
National Sheep Association	Quilters' Guild	Scottish Football Association	Surrey Law Society
National Skills Academy for Social Care	Racehorse Owners Association	Scottish Gymnastics Association	Swedish Chamber of Commerce
National Society of Allied & Independent	Radio Society of Great Britain	Scottish Hockey Union	Tamba - Twins & Multiple Births Association
Funeral Directors	RAF Association	Scottish Rural Property & Business Association	TEAM UK techUK
National Specialist Contractors' Council National Trainers Federation	Railway Industry Association Ramblers' Association	Scottish Wildlife Trust	Tennis England
National Trust/Fit for the Future	RCI Europe	Scout Association	Thames Valley Chamber of Commerce
National Union of Marine, Aviation &	Recruitment & Employment Confederation	Security Institute	Thermal Insulation Contractors Association
Shipping Transport Officers	Regional Studies Association	Security Institute of Ireland	Timber Research & Development
National Union of Teachers National Voices	Renewable Energy Association RenewableUK	Seldia, the European Direct Selling	Association TPAS
National Women's Register	Residential landlords Association	Association Service Desk Institute Europe	Transform Work UK
Nationwide Caterers Association	Resolution	Services Network (NE)	Transport 2000
Nautical Institute	Results UK	Services, Industrial, Professional & Technical	•
NE Chamber of Commerce	Retail Training Consultancy	Union	Triathlon Scotland
Netball Scotland	RGDATA	Servite Housing Association	UACES
NetCompanies Network Golf	Road Haulage Association Roehampton Club	Sheffield Chamber of Commerce & Industry Shiatsu Society	UITP UK & Ireland SAP User Group
NHS Alliance	Rotary Great Britain and Ireland	Shropshire Association of Local Councils	UK Chamber of Shipping
NHS Confederation	Royal Academy of Dance	SIBA - The Voice of British Brewing	UK Green Building Council
NOF Energy	Royal Aeronautical Society	Sight Care Group	UK Homecare Association
Norfolk Association of Local Councils	Royal Agricultural Society of England	Ski Club of Great Britain	UK Oracle User Group
North & Western Chamber of Commerce	Royal Air Forces Association	SkillsActive	UK Post & Services
North Derbyshire Chamber of Commerce & Industry	Royal Bath & West of England Society Royal British Legion	SLC Lawyers' Services SMMT	UK Quality Ash Association UK Screen Alliance
North East Chamber of Commerce	Royal College of Chiropractors	Snowsport Scotland	UK Science Park Association
North West Aerospace Alliance	Royal College of Emergency Medicine	Social Enterprise Coalition	UK Trades Confederation
Northamptonshire Chamber of Commerce	Royal College of General Practitioners	Societe European de Cardiologie	UK Warehousing Association
Northants Association of Local Councils	Royal College of GPs	Society Chemical Industry	UKINBOUND.ORG
Northumberland Wildlife Trust NSI Technology	Royal College of Midwives Royal College of Nursing	Society for All Artists Society for Applied Biology	UKLPG - The trade association for the LPG industry
Nuclear Institute	Royal College of Obstetricians and	Society for Applied Biology Society for Applied Microbiology	Ulster Farmers' Union
Nutrition Society	Gynaecologists	Society for Endocrinology	Understanding Animal Research
OBN	Royal College of Physicians & Surgeons	Society for Experimental Biology	Union of Finance Staff
Oddfellows	Royal College of Physicians and Surgeons of	Society for General Microbiology	Unite - The Union
OEUK Offshore Contractors Association	Glasgow  Royal Callaga of Physicians of Iraland	Society of Authors	Universities & Colleges Employers
Ombudsman Association	Royal College of Physicians of Ireland Royal College of Surgeons of England	Society of Authors Society of Biology	Association Universities UK
Operational Research Society	Royal Economic Society	Society of College of Radiographers	University Association for Contemporary
Organisation for Prof in Regulatory Affairs	Royal Forestry Society	Society of Dyers & Colourists	European Studies
Palestine Solidarity Campaign	Royal Institute of British Architects	Society of Homeopaths	University of Worcester
Parkinson Disease Society	Royal Institute of International Affairs	Society of Incentive & Travel Executives	Vegetarian Society
Parkinson's UK Pensions and Lifetime Savings Association	Royal Institution of Chartered Surveyors Royal Metrological Society	Society of Industrial Emergency Safety Officers	Vision Homes Association Visit Chester
Pensions Management Institute	Royal Microscopical Society	Society of Legal Council Clerks	Visit York
Periodical Publishers Association	Royal National Institute for the Blind	Society of Licensed Victuallers	Wandsworth Chamber of Commerce
Permanent Way Institution	Royal Pharmaceutical Society	Society of Local Authority Chief Executives	Wessex Chambers
Personal Group	Royal Photographic Society	Society of Local Council Clerks	Wast & North Variables Chamber of
Personal Social Health & Economic Education Association	Royal Society for Public Health Royal Society for the Prevention of Accidents	Society of Occupational Medicine Society of Operations Engineers	West & North Yorkshire Chamber of Commerce
Phone Co-op Limited	Royal Society for the Protection of Birds	Society of Orthopaedic Medicine	Westminster Abbey
Photo Marketing Association International	Royal Society of Chemistry	Society of Petroleum Engineers	Whitehall & Industry Group
Physical Education Association	Royal Statistical Society	Society of Teachers of the Alexander	Wildfowl & Wetlands Trust
Physiological Society	Royal Yoshting Association	Technique	Wiltshire Association of Local Councils
Physiological Society PLASA	Royal Yachting Association Samaritans	Society of Trust & Estate Practitioners Solihull Chamber of Commerce	Wiltshire Wildlife Trust Wine & Spirit Trade Association
Plumbing Pensions	SATRA	Southbank Centre	Women in Film & TV
Plunkett Foundation	Save British Science Society	SPICE UK	Woodland Trust
Plymouth Chamber of Commerce & Industry		Spiritualists' National Union	World Confederation for Physical Therapy
Police Superintendents' Association	School Library Association	Sport and Recreation Alliance	World Petroleum Council
Political Studies Association Polymer Machinery Mfrs & Distributors Ass	SCI - Society of Chemical Industry Scientists for Global Responsibility	Sports Industries Federation Spotlight	Zoological Society of London
Pony Club	Scotland's Electrical Trade Association	St. Helens Chamber of Commerce	
POPALUK & Ireland	Scottish & Northern Ireland Plumbing	Staffordshire Chambers of Commerce	
Portland Press	Employers' Federation	STAT	
PPA Scotland	Scottish Association of Landlords	Stationers & Newspaper Makers Company	
PraxisUnico	Scottish Athletics	Strathclyde Police Federation	